## **CEREALS CANADA 2024**

## Market Support and Development

## New Wheat Crop Trade and Technical Missions

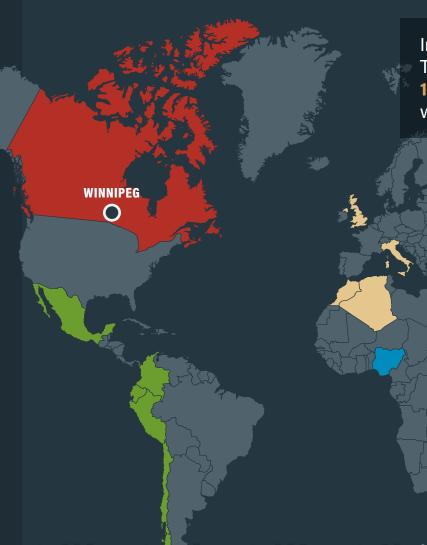
## CANADA O WINNIPEG

Latin America

Asia

Durum + UK

Asia Gulf



In 2024, the New Crop Trade and Technical Missions will engage with **18 markets** that purchased **\$8.6 billion** worth of Canadian wheat in 2023.

Note: USWA travels to 26 locations.

